

**WHAT IS CLAIMED IS:**

1. A cosmetic product comprising one  
5 anhydrous film, said film being formed of at least one  
layer composed of a matrix based on at least one water-  
soluble polymer in which is included at least one  
coloring agent, said cosmetic product being intended  
for making up and/or caring for the lips.

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2. A cosmetic product according to claim 1,  
characterized in that the polymer is chosen from  
polymers of protein type; polymers deriving from chitin  
or from chitosan; polysaccharide polymers; acrylic  
15 polymers or copolymers; vinyl polymers; copolymers of  
vinylpyrrolidone and of caprolactam, and their blends.

3. A cosmetic product according to claim 1  
or 2, characterized in that said coloring agent is  
20 chosen from water-soluble coloring agents, pigments and  
their mixtures.

4. A cosmetic product according to anyone  
of the preceding claims, characterized in that the  
25 coloring agent comprises at least one water-soluble  
coloring agent.

5. A cosmetic product according to claim 4,  
characterized in that said water-soluble coloring agent  
30 is chosen from copper sulfate, iron sulfate, water-  
soluble sulfopolyesters, rhodamines, natural dyes, such  
as carotene and beetroot juice, methylene blue,  
caramel, the disodium salt of tartrazine and the  
disodium salt of fuchsin, and their mixtures.

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6. A cosmetic product according to anyone  
of the preceding claims, characterized in that said  
coloring agent comprises at least one pigment.

7. A cosmetic product according to claim 6, characterized in that said pigment is chosen from reflecting pigments, goniochromatic pigments, interference pigments, pearlescent pigments, fluorescent pigments, glitter and their mixtures.

8. A cosmetic product according to anyone of the preceding claims, characterized in that the coloring agent is present in a content ranging from 0.005 to 20% by weight, in particular from 0.01 to 10% by weight, and more particularly from 0.05 to 5% by weight with respect to the total weight of said cosmetic product.

9. A cosmetic product according to anyone of the preceding claims, characterized in that the product additionally comprises at least one active compound.

10. A cosmetic product according to claim 9, characterized in that the active compound is water-soluble.

11. A cosmetic product according to claim 9 or 10, characterized in that the active compound is chosen from compounds having a moisturizing, softening, emollient, healing, regenerating, soothing or antiwrinkle action, a protective action against solar radiation or an action targeted at enhancing blood microcirculation in order to render the lips naturally more colored, in order to increase their volume or in order to smooth their surface.

12. A cosmetic product according to claim 9 or 11, characterized in that the active compound is chosen from vitamin E and its derivatives, vitamin A and its derivatives, polyunsaturated fatty acids, essential oils, plant extracts, sphingolipids and

ceramides, sunscreens, such as, for example, octyl methoxycinnamate, 3-benzophenone or butylmethoxydi-benzoylmethane, retinoic acid and its esters, and their mixtures.

5           13. A cosmetic product according to claim 9  
or 11, characterized in that the active compound is  
chosen from  $\alpha$ -hydroxy acids, such as lactic acid or  
glycolic acid, ascorbic acid and its biologically  
compatible salts, enzymes, components with a tightening  
10 effect, hydroxy acids and their salts, hydroxylated  
polyacids, sucrose and its derivatives, urea, amino  
acids, oligopeptides, water-soluble plant extracts,  
peptide or protein hydrolysates, bacterial ferments,  
trace elements, hyaluronic acid and its salts, muco-  
15 polysaccharides, vitamins B2, B6, H, PP, panthenol,  
folic acid,  $\beta$ -hydroxy acids, such as acetylsalicylic  
acid, allantoin, glycyrrhetic acid, kojic acid, hydro-  
quinone, arginine, lysine, proline, serine, flavonoids,  
ginkgo biloba extracts, and their mixtures.

20           14. A cosmetic product according to anyone  
of the preceding claims, characterized in that the  
product is devoid of water-insoluble support layer.

25           15. A method for making up the lips,  
characterized in that it comprises the facts of  
applying, to the lips, a cosmetic product as defined  
according to any one of claims 1 to 14 and of  
dissolving the product by the action of the saliva and  
30 the rubbing of the lips against one another or the  
pressure of the finger.